Electronic Acknowledgement Receipt				
EFS ID:	2973555			
Application Number:	09690007			
International Application Number:				
Confirmation Number:	1832			
Title of Invention:	Displaying advertisements in a computer network environment			
First Named Inventor/Applicant Name:	Harry W. Morris			
Customer Number:	26171			
Filer:	Jeremy J. Monaldo/Arlene Yates			
Filer Authorized By:	Jeremy J. Monaldo			
Attorney Docket Number:	06975-058001 / Ad Serving			
Receipt Date:	10-MAR-2008			
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Application Type:	Utility under 35 USC 111(a)			

## Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$330
RAM confirmation Number	1296
Deposit Account	061050
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

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Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		06975058001reply.pdf	602971	yes	13
			d15f5675767c909c71dcd79036598ab8 5821d5cf		
	Multipa	art Description/PDF files in	.zip description		
	Document Description		Start	End	
	Amendment - After Non-Final Rejection		1	1	
	Claims		2	9	
	Applicant Arguments/Remarks Made in an Amendment		10	13	
Warnings:					
Information:					
2 Fee Worksheet (PTO-06)	fee-info.pdf	8340	no	2	
		4782b7c4ca0ef89bfefd30c9feb309bd2 84f8093			
Warnings:					
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		Total Files Size (in bytes)	61	1311	

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.